

 **viamedia**  
220 Lexington Green Circle  
Suite 300  
Lexington, KY 40503  
859-410-2699

VNS/NCC

## **Invoice**

DSCC IE Proj 203074

Acct. Exec: POLITICAL\_HOUSE, VNS

Bill Cycle: 11/16

**Invoice ID: 1256178**  
**Campaign ID:**

**Invoice Date: 11-16-2016**  
**Estimate ID: 5802**

**Contract ID: 887659**  
**P.O Number:**

**Client ID: 43186**  
**Tax ID:**

Description

Amount

Gross Advertising Fee	\$3,644.00
Agency Commission	(\$546.60)
Rep. Firm Commission	(\$1,084.09)

<b>Net Advertising Fee</b>	<b>\$2,013.31</b>
----------------------------	-------------------

<b>Sub Total</b>	<b>\$2,013.31</b>
------------------	-------------------

<b>Total This Invoice</b>	<b>\$2,013.31</b>
---------------------------	-------------------

/62356725/  
1468

Terms: Net 30 Days Upon Receipt  
Checks Payable to: Viamedia, Inc.  
Mail to: Viamedia, Inc.  
7796 Solution Center  
Chicago, IL 60677-7007  
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

Intentionally blank page.

**viamedia**  
 220 Lexington Green Circle  
 Suite 300  
 Lexington, KY 40503  
 859-410-2699

## Affidavit of Performance

Client Name: DSCC IE Proj 203074  
 Remarks: /62356725/  
 Bill Cycle: 11/16  
 Rep. Firm: VNS/NCC

Contract ID: 887659  
 Contract Type: Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
11/02/16	Wednesday	USA-E	1468-FT. WAYNE AL	NCIS	10:03am	DSCCIN16105H	00:00:30	Charged	42.00	*
11/02/16	Wednesday	TVL-E	1468-FT. WAYNE AL	Andy Griffith Show	10:21am	DSCCIN16105H	00:00:30	Charged	21.00	*
11/02/16	Wednesday	HALL-E	1468-FT. WAYNE AL	Home & Family	10:34am	DSCCIN16105H	00:00:30	Charged	21.00	*
11/02/16	Wednesday	HGTV-E	1468-FT. WAYNE AL	Prop Bros:Buy/Sell	10:47am	DSCCIN16105H	00:00:30	Charged	32.00	*
11/02/16	Wednesday	AMC-E	1468-FT. WAYNE AL	The Terminator	11:16am	DSCCIN16105H	00:00:30	Charged	20.00	*
11/02/16	Wednesday	TNT-E	1468-FT. WAYNE AL	Supernatural	12:11pm	DSCCIN16105H	00:00:30	Charged	42.00	*
11/02/16	Wednesday	FOOD-E	1468-FT. WAYNE AL	Farmhouse Rules	12:48pm	DSCCIN16105H	00:00:30	Charged	24.00	*
11/02/16	Wednesday	CNN-E	1468-FT. WAYNE AL	CNN Newsroom	3:41pm	DSCCIN16105H	00:00:30	Charged	21.00	*
11/02/16	Wednesday	CNN-E	1468-FT. WAYNE AL	Anderson Cooper 360	8:50pm	DSCCIN16105H	00:00:30	Charged	38.00	*
11/02/16	Wednesday	CNN-E	1468-FT. WAYNE AL	Anderson Cooper 360	9:00pm	DSCCIN16105H	00:00:30	Charged	38.00	*
11/02/16	Wednesday	ESPN-E	1468-FT. WAYNE AL	Chi Bulls@Boston Celtic	9:25pm	DSCCIN16105H	00:00:30	Charged	84.00	*
11/02/16	Wednesday	USA-E	1468-FT. WAYNE AL	Modern Family	9:47pm	DSCCIN16105H	00:00:30	Charged	92.00	*
11/02/16	Wednesday	TBSC-E	1468-FT. WAYNE AL	The Big Bang Theory	10:44pm	DSCCIN16105H	00:00:30	Charged	92.00	*
11/02/16	Wednesday	ESPN-E	1468-FT. WAYNE AL	OK City Thu@LA Clippers	11:10pm	DSCCIN16105H	00:00:30	Charged	84.00	*
11/02/16	Wednesday	HGTV-E	1468-FT. WAYNE AL	Property Brothers	11:16pm	DSCCIN16105H	00:00:30	Charged	76.00	*
11/02/16	Wednesday	MNBC-E	1468-FT. WAYNE AL	11 Hour Brian Williams	11:29pm	DSCCIN16105H	00:00:30	Charged	57.00	*
11/03/16	Thursday	MNBC-E	1468-FT. WAYNE AL	Morning Joe	7:47am	DSCCIN16105H	00:00:30	Charged	29.00	*
11/03/16	Thursday	CNN-E	1468-FT. WAYNE AL	New Day	8:50am	DSCCIN16105H	00:00:30	Charged	21.00	*
11/03/16	Thursday	AMC-E	1468-FT. WAYNE AL	The Untouchables	10:16am	DSCCIN16105H	00:00:30	Charged	20.00	*
11/03/16	Thursday	HGTV-E	1468-FT. WAYNE AL	Love It or List, Too	11:43am	DSCCIN16105H	00:00:30	Charged	32.00	*
11/03/16	Thursday	HALL-E	1468-FT. WAYNE AL	Home & Family	12:47pm	DSCCIN16105H	00:00:30	Charged	21.00	*
11/03/16	Thursday	ESPN-E	1468-FT. WAYNE AL	SportsCenter	12:55pm	DSCCIN16105H	00:00:30	Charged	38.00	*
11/03/16	Thursday	USA-E	1468-FT. WAYNE AL	Law & Order: SVU	1:06pm	DSCCIN16105H	00:00:30	Charged	42.00	*
11/03/16	Thursday	TNT-E	1468-FT. WAYNE AL	Arrow	3:43pm	DSCCIN16105H	00:00:30	Charged	42.00	*
11/03/16	Thursday	FOOD-E	1468-FT. WAYNE AL	Beat Bobby Flay	3:49pm	DSCCIN16105H	00:00:30	Charged	24.00	*
11/03/16	Thursday	ESPN-E	1468-FT. WAYNE AL	Oklahoma at Iowa State	9:25pm	DSCCIN16105H	00:00:30	Charged	84.00	*
11/03/16	Thursday	CNN-E	1468-FT. WAYNE AL	Anderson Cooper 360	9:38pm	DSCCIN16105H	00:00:30	Charged	38.00	*
11/04/16	Friday	MNBC-E	1468-FT. WAYNE AL	First Look	5:28am	DSCCIN16105H	00:00:30	Charged	29.00	*
11/04/16	Friday	CNN-E	1468-FT. WAYNE AL	CNN Newsroom	9:18am	DSCCIN16105H	00:00:30	Charged	21.00	*
11/04/16	Friday	AMC-E	1468-FT. WAYNE AL	Constantine	10:19am	DSCCIN16101H	00:00:30	Charged	20.00	*
11/04/16	Friday	HGTV-E	1468-FT. WAYNE AL	Flea Market Flip	10:46am	DSCCIN16101H	00:00:30	Charged	32.00	*
11/04/16	Friday	USA-E	1468-FT. WAYNE AL	NCIS	11:25am	DSCCIN16101H	00:00:30	Charged	42.00	*
11/04/16	Friday	CNN-E	1468-FT. WAYNE AL	At This Hour	11:30am	DSCCIN16101H	00:00:30	Charged	21.00	*
11/04/16	Friday	TNT-E	1468-FT. WAYNE AL	Supernatural	1:20pm	DSCCIN16101H	00:00:30	Charged	42.00	*
11/04/16	Friday	TVL-E	1468-FT. WAYNE AL	Gunsmoke	3:41pm	DSCCIN16101H	00:00:30	Charged	21.00	*
11/04/16	Friday	CNN-E	1468-FT. WAYNE AL	Anderson Cooper 360	8:35pm	DSCCIN16105H	00:00:30	Charged	38.00	*
11/04/16	Friday	USA-E	1468-FT. WAYNE AL	NCIS	9:24pm	DSCCIN16105H	00:00:30	Charged	92.00	*
11/04/16	Friday	ESPN-E	1468-FT. WAYNE AL	Golden ST War@LA Lakers	10:49pm	DSCCIN16105H	00:00:30	Charged	84.00	*
11/04/16	Friday	HGTV-E	1468-FT. WAYNE AL	House Hunters	11:19pm	DSCCIN16105H	00:00:30	Charged	76.00	*
11/05/16	Saturday	CNN-E	1468-FT. WAYNE AL	New Day Saturday	7:42am	DSCCIN16105H	00:00:30	Charged	21.00	*
11/05/16	Saturday	FOOD-E	1468-FT. WAYNE AL	Valerie's Home Cooking	12:48pm	DSCCIN16101H	00:00:30	Charged	24.00	*
11/05/16	Saturday	HALL-E	1468-FT. WAYNE AL	Matchmaker Santa	2:26pm	DSCCIN16101H	00:00:30	Charged	21.00	*
11/05/16	Saturday	TVL-E	1468-FT. WAYNE AL	Reba	3:16pm	DSCCIN16105H	00:00:30	Charged	21.00	*
11/05/16	Saturday	CNN-E	1468-FT. WAYNE AL	CNN Newsroom	3:24pm	DSCCIN16101H	00:00:30	Charged	21.00	*
11/05/16	Saturday	USA-E	1468-FT. WAYNE AL	NCIS	3:25pm	DSCCIN16101H	00:00:30	Charged	42.00	*
11/05/16	Saturday	ESPN-E	1468-FT. WAYNE AL	College Football	9:14pm	DSCCIN16105H	00:00:30	Charged	84.00	*
11/05/16	Saturday	TBSC-E	1468-FT. WAYNE AL	The Big Bang Theory	9:16pm	DSCCIN16105H	00:00:30	Charged	92.00	*
11/05/16	Saturday	CNN-E	1468-FT. WAYNE AL	Essential Hill Clinton	9:58pm	DSCCIN16105H	00:00:30	Charged	38.00	*
11/05/16	Saturday	MNBC-E	1468-FT. WAYNE AL	Place for Politics 2016	10:20pm	DSCCIN16105H	00:00:30	Charged	57.00	*
11/05/16	Saturday	TBSC-E	1468-FT. WAYNE AL	People of Earth	11:44pm	DSCCIN16105H	00:00:30	Charged	92.00	*
11/05/16	Saturday	HGTV-E	1468-FT. WAYNE AL	House Hunters Intl	11:45pm	DSCCIN16105H	00:00:30	Charged	76.00	*
11/05/16	Saturday	USA-E	1468-FT. WAYNE AL	Modern Family	11:47pm	DSCCIN16105H	00:00:30	Charged	92.00	*
11/06/16	Sunday	CNN-E	1468-FT. WAYNE AL	New Day Sunday	7:59am	DSCCIN16105H	00:00:30	Charged	21.00	*
11/06/16	Sunday	TNT-E	1468-FT. WAYNE AL	Law & Order	10:04am	DSCCIN16105H	00:00:30	Charged	42.00	*
11/06/16	Sunday	HGTV-E	1468-FT. WAYNE AL	Flip or Flop	11:18am	DSCCIN16101H	00:00:30	Charged	32.00	*
11/06/16	Sunday	HALL-E	1468-FT. WAYNE AL	Boyfriend for Christmas	11:52am	DSCCIN16105H	00:00:30	Charged	21.00	*
11/06/16	Sunday	ESPN-E	1468-FT. WAYNE AL	Sunday NFL Countdown	11:57am	DSCCIN16101H	00:00:30	Charged	38.00	*
11/06/16	Sunday	TVL-E	1468-FT. WAYNE AL	The Golden Girls	12:15pm	DSCCIN16101H	00:00:30	Charged	21.00	*
11/06/16	Sunday	CNN-E	1468-FT. WAYNE AL	Fareed Zakaria	1:00pm	DSCCIN16101H	00:00:30	Charged	21.00	*
11/06/16	Sunday	AMC-E	1468-FT. WAYNE AL	Alien	1:07pm	DSCCIN16105H	00:00:30	Charged	20.00	*
11/06/16	Sunday	ESPN-E	1468-FT. WAYNE AL	College Football Final	2:06pm	DSCCIN16105H	00:00:30	Charged	38.00	*
11/06/16	Sunday	FOOD-E	1468-FT. WAYNE AL	Barefoot Contessa	2:20pm	DSCCIN16105H	00:00:30	Charged	24.00	*
11/06/16	Sunday	MNBC-E	1468-FT. WAYNE AL	Place for Politics 2016	9:17pm	DSCCIN16105H	00:00:30	Charged	57.00	*
11/06/16	Sunday	MNBC-E	1468-FT. WAYNE AL	Place for Politics 2016	9:51pm	DSCCIN16105H	00:00:30	Charged	57.00	*
11/06/16	Sunday	HGTV-E	1468-FT. WAYNE AL	Island Hunters	10:17pm	DSCCIN16105H	00:00:30	Charged	76.00	*

11/06/16	Sunday	USA-E	1468-FT. WAYNE AL	Eyewitness	10:21pm	DSCCIN16105H	00:00:30	Charged	92.00	*
11/06/16	Sunday	CNN-E	1468-FT. WAYNE AL	CNN Tonight	10:24pm	DSCCIN16105H	00:00:30	Charged	38.00	*
11/07/16	Monday	CNN-E	1468-FT. WAYNE AL	Early Start	5:56am	DSCCIN16105H	00:00:30	Charged	21.00	*
11/07/16	Monday	MNBC-E	1468-FT. WAYNE AL	MSNBC Live	9:18am	DSCCIN16105H	00:00:30	Charged	29.00	*
11/07/16	Monday	ESPN-E	1468-FT. WAYNE AL	SportsCenter	10:41am	DSCCIN16101H	00:00:30	Charged	38.00	*
11/07/16	Monday	TNT-E	1468-FT. WAYNE AL	Supernatural	10:43am	DSCCIN16101H	00:00:30	Charged	42.00	*
11/07/16	Monday	FOOD-E	1468-FT. WAYNE AL	The Kitchen	10:53am	DSCCIN16101H	00:00:30	Charged	24.00	*
11/07/16	Monday	AMC-E	1468-FT. WAYNE AL	Troy	1:50pm	DSCCIN16101H	00:00:30	Charged	20.00	*
11/07/16	Monday	USA-E	1468-FT. WAYNE AL	Law & Order: SVU	2:04pm	DSCCIN16101H	00:00:30	Charged	42.00	*
11/07/16	Monday	HGTV-E	1468-FT. WAYNE AL	House Hunters	3:17pm	DSCCIN16101H	00:00:30	Charged	32.00	*
11/07/16	Monday	TVL-E	1468-FT. WAYNE AL	Gunsmoke	3:18pm	DSCCIN16105H	00:00:30	Charged	21.00	*
11/07/16	Monday	HALL-E	1468-FT. WAYNE AL	Northpole Christmas	3:49pm	DSCCIN16101H	00:00:30	Charged	21.00	*
11/07/16	Monday	TBSC-E	1468-FT. WAYNE AL	People of Earth	9:18pm	DSCCIN16105H	00:00:30	Charged	92.00	*
11/07/16	Monday	HGTV-E	1468-FT. WAYNE AL	House Hunters	10:18pm	DSCCIN16105H	00:00:30	Charged	76.00	*
11/07/16	Monday	ESPN-E	1468-FT. WAYNE AL	Buffalo Bill@Sea Seahaw	11:11pm	DSCCIN16105H	00:00:30	Charged	84.00	*
11/07/16	Monday	CNN-E	1468-FT. WAYNE AL	CNN Tonight	11:23pm	DSCCIN16105H	00:00:30	Charged	38.00	*
11/07/16	Monday	USA-E	1468-FT. WAYNE AL	WWE Monday/Movie	11:48pm	DSCCIN16105H	00:00:30	Charged	92.00	*

**Grand Total 3,644.00**

\*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request. Program names may vary due

Conid: 887659